



ENROAC, the Chartered Institute of Management Accountants and National University of Ireland, Galway presents

PRACTICING INTEGRATED THINKING & REPORTING

INNOVATING MANAGEMENT PROCESSES & ACCOUNTING TOOLS
AS ORGANISATIONS SEARCH FOR COMPETITIVENESS & SUSTAINABLE GROWTH

In cooperation with the International Integrated Reporting Council and KPMG

Galway, 3rd June 2015, from 9a.m. to 1p.m.

ÁRAS MOYOLA - NATIONAL UNIVERSITY OF IRELAND, GALWAY

Sustainable growth and competitiveness are fundamental goals that contemporary organisations are urged to achieve in the short and long term. The growing disparities across societies and the recent financial crisis have led many analysts and observers to describe the global economic system as busted and to **identify in business and finance the major causes of social, environmental, and economic problems.**

This leads to a number of questions. Can society and business organisations cooperate to achieve sustainable growth and competitiveness? How can value be defined, managed and measured? For whom are businesses creating value? Such questions are of interest to social analysts, investors, professionals, consultants, and citizens – to name a few.

Positioned at the centre of this debate, the landscape of Corporate Reporting is changing quickly. The concepts, elements and principles that characterize the way organisations plan, manage and report their annual performances are currently being questioned, debated, and redesigned throughout the world. This is happening as key notions such as capital(s) employed, value creation, and accountability are redefined in practice.

Integrated Thinking and Reporting is making the leap from a promising concept to a powerful practice. Integrated Thinking marks a change in the way companies conceive and report business models and the creation of sustainable value in the short and long term. Integrated Reporting provides a holistic assessment of the organisation in terms of its operations, performance, risks and opportunities to enable a more sustainable management and to enhance value creation in the future.

This Forum intends to offer an opportunity to discuss the way in which business organisations can rethink their management processes, accounting tools and reporting solutions, as they strive for both competitiveness and sustainable growth. In this context, moving from the state of the art and the challenges ahead for integrated thinking and reporting, the role of management accountants and, more in general, the finance organisation will be highlighted and further discussed through the evidence offered by early adopters companies.





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Agenda

09.00 – 09.45	Registration
09.45 – 10.00	Welcome Address by Mary Barrett (NUI Galway) and Robert Scapens (Manchester Business School, UK)
10.00 – 10.20	Cristiano Busco, Professor of Accounting and Integrated Reporting, Roehampton University, London and Luiss University, Rome, "Practicing Integrated Thinking and Reporting: state of the art and challenges ahead"
10.20 – 10.50	Massimo Romano, Generali Group, Head of Group Integrated Reporting & CFO Hub: "The journey of Generali Group towards Integrated Thinking and Reporting"
10.50 – 11.10	Nick Topazio, CIMA, Head of Corporate Reporting Policy: "Integrated Thinking and Reporting: the role of Management Accountants"
11.10 – 11.30	Coffee
11.30 – 12.00	Ray Cantwell, Medtronic, Senior Finance Director of Global Operations, "Integrating the search for competitiveness with sustainable value creation: the case of Medtronic"
12.00 – 12.30	Paolo Quattrone, Professor of Accounting, Governance and Social Innovation: "Rethinking Reporting Practices: what future for the Finance Function"
12.30 – 13.00	Q&A Session with the speakers chaired by Laurence May, KPMG, Director of Audit



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Early registration is advisable as place are limited.

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