



JOURNAL OF INTERNATIONAL ENTREPRENEURSHIP

Call for Papers

Special Issue on

‘International Interactions and Activities of University-based Technology Entrepreneurship’

Guest Editors

Natasha Evers

J.E. Cairnes School of Business & Economics, National University of Ireland, Galway

Email: Natasha.evers@nuigalway.ie

James Cunningham

J.E. Cairnes School of Business & Economics and the Whitaker Institute, National University of Ireland,

Galway. Email: james.cunningham@nuigalway.ie

Thomas Hoholm

Department of Innovation and Economic Organisation, BI Norwegian Business School, Oslo, Norway.

Email: Thomas.hoholm@bi.no

The focus of this Special Issue (SI) is on international entrepreneurship in the context of Higher Education Institutions (HEI) and Public Research Organisations (PROs). In particular, we invite conceptual and empirical papers from different domains that address *interactions and activities* of internationalization of such new ventures based in HEI contexts. Interaction oriented perspectives have long been influential in International Entrepreneurship research as well as in technology entrepreneurship and innovation management. We believe there is more to gain in the study of international interactions and activities in international entrepreneurship in the University context.

We invite papers that can provide insight into International new ventures (INVs) in this context. Potential topics include, but are not limited to:

- Academic entrepreneurship international context
- Technology and knowledge transfer
- Patent issues in INVs
- Business model development
- New venture creation
- Role of universities, support agencies and stakeholders in INV process
- Internationalisation strategy
- Types of innovation strategies for internationalisation
- Entry mode strategy
- International University Networks/ International knowledge networks
- Commercialisation processes
- Marketing strategies and value proposition development for international markets.

The deadline for submission is: July 31, 2015 for publication in the 2016 Spring issue of the journal.

Please submit to the Journal of International Entrepreneurship at <http://jien.edmgr.com> Click on Submit a New Manuscript, select SI on **International Interactions and Activities of University-based Technology Entrepreneurship**: Article Type and continue onward.